

Consuelo Bolea

CREATIVE PRODUCER

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LOCATION: Currently based in Madrid, Spain. Working for Spain and Colombia & willing to move (and travel) anywhere in the world.

"Making ideas come true"

I have a unique profile thanks to my uncommon professional career, I'm a **swiss army knife** of advertising with **over twelve years of experience**.

In 2020, in the middle of the pandemic, I **co-founded Delirio & Twain** with two award winning creatives and a reputed Spanish entrepreneur. Currently I'm the **Head of Creative Production & Project Management** leading an international team based in **Spain and Colombia**, working for clients such as FC Barcelona, Ab Inbev, Avianca, Action Against Hunger, Carrefour, Nivea, and Prisa.

My specialities are creative production, project management, creative strategy, client management, and team management. Also, as a "swiss army knife", I can **multitask** to do everything.

My experience in advertising agencies and production companies could add a **different vision** of producing our content. **I have an extensive network of trusted contacts and suppliers:** production companies, directors, DOP, post producers, motion graphic artists, illustrators, art directors, scriptwriters, voice-over, photographers, poets, chefs, art collectors, gallery owners, singers, actors, musicians, fashion designers, models, falconers, fan repairmen, influencers, celebrities, interior designers, porcelain artisans, architects, cocktail makers, and many others things that you could need **to make real any type of idea. And if I don't have it, I find the best one.**

IENCE • EXPERIENCE • EXPERIENCE •

Delirio & Twain

2020 - now

Madrid & Barcelona, Spain
Bogotá, Colombia

Head of Creative Production & Co - Founder

Creative Production // Project Management // Operations // Organization, team and supplier management

Mr Freeman

2014 - 2020

Madrid, Spain

Managing Director

Strategy and business development // Client management // Development of national and international campaigns // Organization, team and supplier management

Antiestático

2017 - 2020

Madrid, Spain

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2013 - 2017

Madrid Spain

Executive Producer

Strategy and business development // Client Management // Supervision of audiovisual productions

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Audiovisual Producer

Client Management // Development of audiovisual productions // Organization, team and supplier management

Freelance

2012 - 2013

Madrid, Spain

Creative & Digital Art Director

Creative strategy // Art Direction // Web Design // Branding // Graphic Design

Creative Orchestra

2011 - 2012

London, UK

Junior Art Director

Creativity // Art Direction // Audiovisual production

Hotel Utopía

2010

Cádiz, Spain

Trainee at Communication Department & Event Production

Social Media Campaigns // Branding // Graphic Design // Event Production (concerts, shows, private events...) // PR

Kukuxumusu

2009

Pamplona, Spain

Trainee at Marketing Department

Social Media // E-Commerce // Communications

UCATION · EDUCATION · EDUCATIO

University of Wales

2013

Cardiff, Wales

Master of Arts

Audiovisual Styling & Fashion Photography

FIRST CLASS HONOURS

University of Wales

2007- 2011

Cardiff, Wales

Bachelor of Science

Communication (Advertising and PR)

FIRST CLASS HONOURS

Languages

Spanish

Mother tongue

English

High speaking & writing

Skills

Highly sociable / Creative / Innovative / Leadership / Multitask / Organization / Flexible / Teamwork / No fear / Negotiation / Energy / Decisive / Problem solver / Patience / Communication

& TOOLS

Photoshop / Illustrator / Premiere / InDesign / Dreamweaver / Google Workspace / Office / Wordpress / iWork / Mailchimp / HTML & CSS / Social Media / Trello / Slack...

**I learn fast thanks to Youtube & Google*

Markets I've worked for

Spain / Colombia / UK / Chile / Italy / France / Germany / Mexico / Portugal / Dominican Republic / Argentina

Brands & companies I've worked with

NETFLIX

Coca-Cola

FC BARCELONA

ABInBev

Disney

Avianca

★ Heineken

NIVEA

DIAGEO

CARACOL

IBERIA

Spotify

ACTION AGAINST HUNGER

Carrefour

FAGE

Los 40

mike's

PRISA

alpina

deoleo

EL DORADO

HUFFPOST

Total

Aerolíneas Argentinas

caser seguros

✚ Cruz Roja

FLEX

iab.

La Casera

Qualitas Auto

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verse

CÁDIZ C.F.

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